

The way email was meant to be.



CASE STUDY

NETCETERA

EMAIL SECURITY IN THE CLOUD OR ON-PREMISES INCOMING » OUTGOING » ARCHIVING

Local Cloud » SaaS Managed Email Security on your own servers »
API » Cluster-able » Synchronized » Frontend

Spam has steadily grown since the first spam message was sent in 1978. Botnets, which networks of hacked computers- and servers, are utilized to send about 80% of spam- and related threats Become email security optimized! Go professional and outsource your email security to SpamExperts. The SpamExperts Local Cloud allows for delivering premium email security in order to increase customer satisfaction and retention, and build new revenue streams!

Quick Read

Formed in 1996, Netcetera is one of Europe's leading managed hosting and data center providers. Netcetera provides co-location, dedicated servers and managed infrastructure services to businesses in over 60 countries worldwide. A 16,000 square foot ISO27001 certified facility located in UK, enables Netcetera to offer any business enterprise level co-location and hosted solutions. From single server co-location and disaster recovery to fully customized dedicated servers, Netcetera can provide companies with the IT systems needed. Companies are able to focus on their core business instead of managing servers, networks and firewalls often at significant cost savings. Reliable, cost effective services are delivered with leading technologies, superior quality bandwidth and expert IT personnel along with well defined processes to ISO9001 standard.



Customer profile

Company	Netcetera
Location	Isle of Man, United Kingdom
Industry	Web Hosting
Number of Domains	5,000
Products in Use	Local Cloud - Incoming Filtering
Website	http://www.netcetera.co.uk/

Challenges

Netcetera approached SpamExperts in September 2010. Prior to SpamExperts, Netcetera was using a spam solution provided by their mail server vendor – which ran directly on the mail servers.

Like many email users, corporations, and ISPs, the proliferation of spam, which accounts for 96% of the world's email traffic, became a major annoyance, as the technical team lost precious resources in fixing. *“Our shared mail server platform was plagued by spam – which not only caused endless hours by our technical team in fixing – but also lower the high availability our clients expect from Netcetera,”* says Tim Cass, Chief Technology Officer at Netcetera Hosting.

Implementation

Netcetera decided to deploy the SpamExperts Local Cloud on their own hosting infrastructure, as they have the ability to host the SpamExperts solution themselves.

Benefits

The benefits were manifold after the deployment of the SpamExperts solution. First of all, **the amount of spam significantly decreased** and **lesser time was dedicated to adjusting and maintaining their spam filter.**

Moreover, SpamExperts **imposes lower cost and offers higher quality** than its competitors and clearly **enhances Netcetera's value-added services** to their end-customer!

Target Reached

"We can further increase our overall customer satisfaction. Most importantly spam disappears from users' inboxes thanks to the filter of SpamExperts. We do not have to spend time manually making adjustments to the filter on a daily basis and can offer this value-added service to our end customers." according to Tim Cass.

Next steps

Contact us to discuss your email security needs!
<http://www.spamexperts.com>
info@spamexperts.com

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