

The way email was meant to be.



CASE STUDY

HOSTING IRELAND

EMAIL SECURITY IN THE CLOUD OR ON-PREMISES INCOMING » OUTGOING » ARCHIVING

Capitalize on Email Security: Reduce Client Churn Rate & Increase Revenue » Webhost Integration & Automation

Offering robust email security systems is nowadays an absolute must for any web host due to the surge of spam and related threats. Email is business critical and the principal medium for written communication in the 21st century, and must therefore be secured by premium email security, consisting of inbound -and outbound filtering and email archiving. Start delivering SpamExperts premium email security, increase customer satisfaction and retention, and build new revenue streams!

Quick Read

Hosting Ireland is one of Ireland's leading domain name registration -and website hosting companies. Hosting Ireland provides hosting services to small -and medium-sized businesses and large corporations across Ireland, the UK and the mainland of Europe. Furthermore, Hosting Ireland specializes in VPS and Dedicated server solutions and uses the very latest state of the art datacenters in both Ireland and the UK.

Challenges

"Spam is an ongoing problem for all of our customers and there is a wealth of solutions that promise to address spam filtering in a cost-effective manner," says Jonathan Bate.

Moreover, according to Hosting Ireland, they were in need of a premium product, which offered value for money. In addition, Hosting Ireland found out that several suppliers were looking to undercut them on price and intended to go directly to their customers.



Customer profile

Company	Hosting Ireland
Location	Waterford, Ireland
Industry	Web Hosting
Number of Domains	5,000
Products in Use	Local Cloud (Incoming -and Outgoing spam filtering)
Website	www.hostingireland.ie

Implementation

Hosting Ireland implemented SpamExperts' Local Cloud on their own hardware in order to address spam filtering in a cost-effective manner. After the implementation, Hosting Ireland decided to choose for SpamExperts' Outgoing Filter as well.

Moreover, Hosting Ireland was extremely satisfied about the pre -and post sales and technical support!

Benefits

According to Hosting Ireland, the results were satisfying. *"The solution gave us an excellent premium spam filtering solution, offering flexibility, reliability, quality and value for money. So far the product has been welcomed by our clients."*

By installing the SpamExperts fully managed Local Cloud on their own hosting infrastructure, Hosting Ireland is currently **fully email security optimized**, as the SpamExperts Local Cloud is **redundant, scalable, synchronized**, and offers **nearly 100% of incoming email filtering accuracy** with nearly 0 false-positives. Besides, Hosting Ireland receives **great value for money**, as they pay for the amount of domains secured and not for expensive appliances that require overpayments for hardware.

Target Reached

"Selecting a new spam filtering partner can be quite a long process and Hosting Ireland found that the SpamExperts' team was extremely helpful throughout the whole process. The Hosting Ireland technical team wanted to rigorously test the product before implementation and to ensure that the SpamExperts product was the right solution for our clients. The SpamExperts' team was extremely patient and helpful throughout the whole process. We can only recommend SpamExperts for their exceptional product and first class support", says Jonathan Bate, Managing Director at Hosting Ireland.

Next steps

Contact us to discuss your email security needs!
<http://www.spamexperts.com>
info@spamexperts.com

Take a **Free Trial** to convince yourself of the quality!
<http://trial.spamexperts.com>

Buy online to enjoy „The way email was meant to be!“
<http://shop.spamexperts.com>

The way email was meant to be.



SpamExperts B.V.

Rokin 113-115
1012 KP Amsterdam
The Netherlands

Phone +31 20 820 0004

Fax +31 43 711 3801

info@spamexperts.com

For more information and a free trial, please go to
www.spamexperts.com