

The way email was meant to be.



SPAM EXPERTS
SIMPLY SPAM FREE

CASE STUDY

EAPPS HOSTING

EMAIL SECURITY IN THE CLOUD OR ON-PREMISES INCOMING » OUTGOING » ARCHIVING

Local Cloud » SaaS Managed Email Security on your own servers »
API » Cluster-able » Synchronized » Frontend

96% of the world's email traffic is spam, and not handling the associated spam problems will ultimately result in customer dissatisfaction. Therefore, by using the redundant, scalable and synchronized SpamExperts Local Cloud, you get premium email security via incoming -and outgoing email filtering and through email archiving! Deliver premium email security, increase customer satisfaction and build new revenue streams!

Quick Read

eApps Hosting is a provider of high performance, high up-time hosting and related services for businesses and organizations in over 150 countries. eApps offers managed and semi-managed hosting services on a true cloud platform for mission critical web sites and applications, with responsive and highly personalized service, at a reasonable price. In addition, an enterprise grade email service, featuring Zimbra by VMware, is offered.

Challenges

According to eApps, email is provided with all of their hosting services. What's more, 80% of their customers utilize email and expect it to be spam free, without being charged.

Furthermore, according to Richard Lingsch, President at eApps Hosting: *"High volumes of spam cause a myriad of problems. It increases the demand on computing resources, it wastes our customer's time and causes them frustration, and results in many support requests. All hosting companies that offer email services expend considerable time and money fighting the spam menace."*



eApps

Customer profile

| | |
|--------------------------|-------------------------|
| Company | eApps Hosting |
| Location | Norcross, United States |
| Industry | Cloud Hosting |
| Number of Domains | 10,000 |
| Products in Use | Local Cloud |
| Website | www.eapps.com |

Implementation

eApps chose to deploy SpamExperts Local Cloud as they are already experienced in running infrastructure systems in-house, so it was the perfect fit for them. Afterwards, eApps decided to install outgoing spam filter to help identify compromised sites -and customers that are violating their NO SPAM policy.

Benefits

Firstly, the fully managed SpamExperts Local Cloud enabled them to **deploy SpamExperts premium email security on their own infrastructure**. Moreover, the **time spent on maintenance of the software and filter database significantly decreased**, as the SpamExperts team takes care of real-time updates, scheduled maintenances and 24/7 monitoring. In addition, the quality of their services improved greatly, as SpamExperts Local Cloud gets nearly 100% of incoming email filtering accuracy with nearly 0 false-positives.

Target Reached

“There are high cost spam solutions, that are very effective. There are low cost spam solutions, that are not very effective. And then there are free solutions , that require a high investment of time and effort to keep them working. Our goal was to find a highly effective solution at a reasonable price. SpamExperts meets that goal 100%. The solution of SpamExperts is very time- and cost-effective. We’re now able to provide a higher quality service for our customers, thanks to SpamExperts”, says Richard Lingsch, President at eApps Hosting.

Next steps

Contact us to discuss your email security needs!
<http://www.spamexperts.com>
info@spamexperts.com

Take a **Free Trial** to convince yourself of the quality!
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