

*The way email was meant to be.*



**SPAM EXPERTS**  
SIMPLY SPAM FREE

# **CASE STUDY**

# **AFRIHOST**

# EMAIL SECURITY IN THE CLOUD OR ON-PREMISES INCOMING » OUTGOING » ARCHIVING

Local Cloud » SaaS Managed Email Security on your own servers »  
API » Cluster-able » Synchronized » Frontend

Handling your spam problems alone costs valuable resources, can lead to mediocre filtering and ultimately results in customer dissatisfaction. Moreover, most in-house filters comprise nearly 100% of the total load on your hosting infrastructure. Therefore, stop spending your precious resources on mediocre filtering, go professional and outsource your email security. Focus on your core business instead!

## Quick Read

Afrihost is a South African hosting company that is focused on delighting their clients with 'Pure Internet Joy'. Afrihost was founded in August 2000 on the premise that it could deliver a web hosting service superior to that provided by the industry at that time. For eleven years, Afrihost has focused on delivering world class hosting solutions and runs services in South Africa, the USA and Australia.



## Challenges

Unsolicited email caused many problems as the time spent by administrators in tuning and adjusting the filters did not add value and refrained them from focusing on their own competitive advantage. *"Successful mail filtering has been a continuous concern for us and our clients. We've always prioritized successful clean mail delivery and have invested generous amounts of hardware and Systems Administrators' time. SpamExperts has made our spam filtering more efficient."*

## Customer profile

<b>Company</b>	Afrihost
<b>Location</b>	Rivonia, South Africa
<b>Industry</b>	Internet Service Provider
<b>Number of Domains</b>	30,000
<b>Products in Use</b>	Local Cloud
<b>Website</b>	www.afrihost.com

## Implementation

In order to solve the problems concerning mail filtering, Afrihost decided to deploy the SpamExperts Local cloud, which replaced their existing local filter. SpamExperts is now running in their clustered environment for almost 2 years.

SpamExperts' Local Cloud enables web hosting companies and enterprises to scale up resources any time when needed, without increasing mail server load.

Moreover, Afrihost is more than satisfied about the support of our technical team. *"We're satisfied with the spam filtering capabilities as well as the support we get."*

## Benefits

As a result of the implementation of SpamExperts' solution, the administrators of Afrihost dedicated lesser time on tuning and adjusting their own spam filters. These **time-savings** can now be dedicated to Afrihost's core processes, i.e. delivering 'Pure Internet Joy' to their clients as SpamExperts makes Internet 'Simply Spamfree.'

## Target Reached

*"We have been using SpamExperts for the past year and 8 months. They offer a professional solution, with easy installation and maintenance. Our clients are 100% satisfied with the solution. The Customer Support has also been exceptional !!!"*

## Next steps

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**Contact** us to discuss your email security needs!  
<http://www.spamexperts.com>  
[info@spamexperts.com](mailto:info@spamexperts.com)

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