



**SPAM EXPERTS®**  
SIMPLY SPAM FREE

# **CASE STUDY**

# **CLICKHOST**

# EMAIL SECURITY IN THE CLOUD OR ON-PREMISES INCOMING » OUTGOING » ARCHIVING

## Capitalize on Email Security: Cloud Computing » SaaS Managed Email Security » API » Clusterable » Synchronized » Frontend

Spam has circled the world and back since the early days of the internet. Everybody is tired to hear: Do not open suspicious or unsolicited emails: delete them. / Do not click on any links in a spam email, or open any files attached to them. / Never reply to a spam email (even to unsubscribe). / Never enter your personal, credit card or online account information on a website that you are not certain is genuine. Speak to your internet service provider about spam filtering. Bingo! The webhosting provider should always protect its clients so that they do not have to worry about spam at all.

SpamExperts has the solution to protect any network against any email based threats. Through its in-house developed security filters the accuracy rate is 99.98% and the false-positive rate is less than 1 in a million. Offering these products raises customer satisfaction and builds loyalty for any webhost.

### Quick Read

ClickHOST is a small but very focused web hosting company based in Atlanta and it has three driving passions: old-fashioned customer service—providing personalized setup and transfers for the customers; simplifying technology—ClickHOST loves technology but does not expect its clients to; and keeping customers secure online. Since ClickHOST was founded in 2000, it has grown organically and currently hosts websites from around the world. ClickHOST loves WordPress and hosts numerous blogs and WordPress websites. The company also provides full domain name services, and SSL certificates. Its affiliate program is on par with the best in the industry. ClickHOST, web hosting done right!

### Challenges

Prior to SpamExperts, ClickHOST was using SpamAssassin, and some internally developed scripts. Despite this, both the webhost and its customers were losing a lot of time and money dealing with IP-s being blacklisted and websites suspended for spamming and were wasting a lot of infrastructure resources. As the company continued to grow and the customer base became more complex, Carel Bekker, ClickHOST's CEO, began searching for a robust email filtering solution to ensure complete protection: inbound filtering for spam, viruses and phishing attacks and outbound filtering, especially useful to prevent clients inadvertently sending out virus or spam.



### Customer profile

Company	ClickHOST
Location	Atlanta, USA
Industry	Web Hosting
Number of Domains	2,500
Products in Use	Hosted Cloud, Incoming and Outgoing Filter
Website	www.clickhost.com

## Implementation

ClickHOST was looking to efficiently protect its customers from both incoming spam and spam caused by hacking and save human and infrastructure resources. Bekker selected SpamExperts' Hosted Cloud solution which was much easier versus implementing a local version. SpamExperts team has remotely installed the software to filter 2.500 domains for both incoming and outgoing email. The support team also provides 24x7 monitoring, maintenance and management of the software. The client has access to the system through a multi-tier front-end, which includes an advanced API for any custom integrations desired. ClickHOST was particularly pleased with the amazing support from Dreas- SpamExperts CTO, Ashley-SpamExperts Support Coordinator and the rest of the support team who are always very friendly and provide excellent feedback.

## Benefits

SpamExperts Hosted Cloud customers' email is secured via a fully redundant cloud spread over a total of 13 different datacenters. The upgrade is seamless and instant for Hosted Cloud customers, who benefit from an enhanced infrastructure with automatic cloud scaling, improved security and an ongoing 100% uptime track record.

SpamExperts solution addressed ClickHost's most important challenges: incoming and outgoing spam, blacklisting and usage of resources. One year after the implementation, no client has been on any blacklist any longer. Moreover, ClickHOST has drastically reduced its server load as emails are now routed through the SpamExperts Hosted Cloud. Last but not least, SpamExperts has improved its productivity as the internal support team is now free to focus on other tickets, and less on dealing with spam and blacklisted IP-s. Bekker is already considering to additionally implement SpamExperts email archiving as a premium back-up solution.

## Target Reached

Carel Bekker, ClickHOST's CEO concludes: "SpamExperts plays a major role in ClickHOST's ability to market ourselves as a secure website hosting provider. Spamming used to be a major pain point for our customers and us. After implementing SpamExperts, we rarely think about spamming or removing IP blocks from blacklists. SpamExperts takes care of this – you guys are amazing!"

## Next steps

Contact us to discuss your email security needs!  
<http://www.spamexperts.com>  
[info@spamexperts.com](mailto:info@spamexperts.com)

Take a **Free Trial** to convince yourself of the quality!  
<http://trial.spamexperts.com>

Buy online to enjoy „The way email was meant to be!“  
<http://shop.spamexperts.com>



**SpamExperts B.V.**  
Rokin 113-115  
1012 KP Amsterdam  
The Netherlands

Phone +31 20 820 0004  
Fax +31 43 711 3801  
info@spamexperts.com

For more information and a free trial, please go to  
[www.spamexperts.com](http://www.spamexperts.com)