



**SPAM EXPERTS®**  
SIMPLY SPAM FREE

# CASE STUDY

## INTERNET TODAY

# EMAIL SECURITY IN THE CLOUD OR ON-PREMISES

## INCOMING » OUTGOING » ARCHIVING

Local Cloud » SaaS Managed Email Security on your own premises  
» Incoming & Outgoing Filters » 4-tier Control » API » Clusterable »  
Synchronized » Scalable

How can webhosts protect their clients from a data breach? SpamExperts has the solution that can filter both inbound and outbound messages to protect users against malicious insiders. Through its in-house developed security filters the accuracy rate is 99.98% and the false-positive rate is less than 1 in a million. Offering these products raises customer satisfaction and builds loyalty for any webhost.

### Quick Read

Since its establishment in 2001, Internet Today has grown from a young hosting provider with a vision into a reputable Internet Service Provider, with a professional and complete range of IT solutions for retail. Their focus is on corporate clients. The driving force behind their continuous development and business expansion is the passion to mix quality service and innovative technology.

For more information, please visit their [website](#).



### Challenges

Before partnering up with SpamExperts, Internet Today combined a spam and virus filtering solution from a SpamExperts competitor with in-house developed software. However, due to the high amount of spam, their servers were constantly getting blocked. As a result, several customers became displeased with the services of the company, as they couldn't properly use their email accounts any longer. The team began looking for a robust, professional anti-spam solution and came across SpamExperts at an industry event.

#### Customer profile

|                                   |  |
|-----------------------------------|--|
| <b>Company</b>                    | Internet Today   |
| <b>Location</b>                   | Spijkensisse, Netherlands                                      |
| <b>Industry</b>                   | Webhosting   |
| <b>Number of filtered domains</b> | 5,000 domains Incoming<br>5,000 domains Outgoing               |
| <b>Products in Use</b>            | Local Cloud, Incoming & Outgoing Filters                       |
| <b>Website</b>                    | <a href="http://www.internettoday.nl">www.internettoday.nl</a> |

## Implementation

Internet Today has been a SpamExperts client since 2014 and has been using the anti-spam filters ever since. The company currently uses the incoming and outgoing filtering solutions on multiple DirectAdmin and cPanel servers. Moreover, they have also implemented SpamExperts software in their custom SATserver system.

“Thanks to SpamExperts anti-spam, our users get less or no spam in their mailbox. In like manner, the outgoing filter makes sure our servers are no longer getting blocked by hacked websites,” explained Daniel Verboeket, company owner and CEO.

## Benefits

SpamExperts addressed the company’s most important challenges: incoming and outgoing spam, blacklisting and usage of resources. The professional anti-spam and virus solutions instantly raised their filtering level and reduced time investment, so Internet Today team could use their resources on other business opportunities. Besides a significant reduction in the amount of incoming and outgoing spam, Internet Today is experiencing an excellent filtering accuracy rate for them and their customers, and saving on internal resources and costs.

## Target Reached

“Spamexperts is true to their name: they deal with spam. Dealing with spam is far less time consuming now. SpamExperts solutions stop all spam and prevent our servers from getting blocked by remote blacklists. Not to mention the server GUI which makes everything very easy to manage and navigate through, and the weekly release cycles which are very helpful,” concluded Daniel Verboeket, company owner and CEO.

## Next steps

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Contact us to discuss your email security needs!  
[sales@spamexperts.com](mailto:sales@spamexperts.com)

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**SpamExperts B.V.**  
Rokin 113-115  
1012 KP Amsterdam  
The Netherlands

Phone +31 20 820 0004  
Fax +31 43 711 3801  
info@spamexperts.com

For more information and a free trial, please go to  
[www.spamexperts.com](http://www.spamexperts.com)