



**SPAM EXPERTS®**  
SIMPLY SPAM FREE

# **CASE STUDY**

## **LARSEN DATA ApS**

# EMAIL SECURITY IN THE CLOUD OR ON-PREMISES

## INCOMING » OUTGOING » ARCHIVING

Local Cloud » SaaS Managed Email Security on your own premises  
» Incoming Filter » 4-tier Control » API » Clusterable » Synchronized » Scalable

Spam and viruses continue to pose a significant threat to the networks of webhosts and companies. A good defense starts with acknowledging the problem and the actual deployment of effective counter measures. This is where SpamExperts can make the difference. SpamExperts solutions are deployed in the Cloud or on Premises and will instantly protect your network against any spam, virus and malware threats.

### Quick Read

Larsen Data ApS provides a range of specialized hosting services, domain names and certificates. The company was established in 2001 with the main goal to operate a free DNS service; not only a free DNS service, but the best DNS service, free or paid. The DNS service is a very important part of their company; all other services have to match the technical standard, which means they are carefully designed with the integrity of their original service.

For more information, please visit [www.larsendata.dk](http://www.larsendata.dk)

# GratisDNS

### Challenges

Prior to implementing SpamExperts professional filtering solutions, Larsen Data attempted to fight spam in-house with open source implementations and outsourced solutions. In spite of their many efforts, this solution turned out to be very consuming and inefficient. Due to the very high security demands, the team soon discovered that they could not keep up with the strict anti-spam filter expectations, due to the rapidly changing environment and security requirements. As a relatively small company with limited resources, they began searching for an aggressive anti-spam and virus filter at a competitive price.

### Customer profile

<b>Company</b>	Larsen Data
<b>Location</b>	Copenhagen, Denmark
<b>Industry</b>	Webhosting
<b>Number of filtered domains</b>	Unlimited
<b>Products in Use</b>	Local Cloud, Incoming Filtering
<b>Website</b>	<a href="https://web.gratisdns.dk">https://web.gratisdns.dk</a>

## Implementation

Larsen Data has become SpamExperts client in 2013, after discovering SpamExperts services at HostingCon, the premier industry conference and trade show for web hosting and cloud service providers. They chose the Incoming Filter solution in the Local Cloud because they wanted to make sure that their customers' data stayed within local administration, due to privacy and security issues. As security and stability are of extreme importance for both the company and their customers, they are currently looking into extending their license with the outgoing filter.

The opportunity to have Incoming Filtering in the local cloud offers the flexibility of using their infrastructure, while providing a proven spam solution with exceptionally low latency was mandatory. The SpamExperts Local Cloud is fully clusterable, allowing central management control servers with a fully functional 4-tier GUI and standard integration and automation plug-ins for major hosting control panels.

## Benefits

After implementing SpamExperts Incoming Filter, the team immediately noticed a decrease in the amount of inbound spam in their customers' Inboxes, thus lowering their storage requirements. As fewer resources are lost through manual adjustments of the filter, SpamExperts solutions have helped Larsen Data save time and money, while the team can now focus on bringing more value-added service to their end-customers. The Local Cloud solution offers them the flexibility to use their own hardware, creating a private filtering wall in front of their infrastructure.

"With SpamExperts we have a high quality product with easy maintenance and low end-customer support due to the intuitive customer interface. The implementation and integration was quite easy though SpamExperts support and well-documented API," said Peter Larsen, CEO Larsen Data.

## Target Reached

"We offer SpamExperts solutions both as a standalone product and as a build-in integrated solution for our mail products. We are very satisfied that SpamExperts meet our requirements and expectations to the fullest," said Peter Larsen, CEO Larsen Data.

### Next steps

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Contact us to discuss your email security needs!  
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