

*The way email was meant to be.*



**SPAM EXPERTS**  
SIMPLY SPAM FREE

# **CASE STUDY**

## **ROOTNET BV**

# EMAIL SECURITY IN THE CLOUD OR ON-PREMISES INCOMING » OUTGOING » ARCHIVING

Local Cloud » SaaS Managed Email Security on your own premises  
» Incoming & Outgoing Filters » 4-tier Control » API » Clusterable »  
Synchronized » Scalable

SpamExperts solutions are tailor made to suit the needs of Webhosts, ISPs/Telcos and large organizations, as well as Resellers and Distributors. Having full Inbox protection at network level will help companies save significant resources and keep end-users happy and in full control through the user-friendly SpamPanel administration interface. Moreover, the Outgoing Filter will relieve companies from the burden of delisting IPs and will safeguard their reputation, while Email Archiving will preserve a secure backup of all email and assure legal compliance.

## Quick Read

Rootnet brings managed cloud hosting to the next level with 24/7 monitoring and full support. Their solutions are used by webhosting and media companies so that their services can be further extended to their customers.

For more information, please visit their [website](#).

## Challenges

Inbound and outbound spam was an important problem Rootnet had to overcome on a daily basis. Incoming spam overcrowded their Inbox, while outgoing spam was causing their email servers to be blocked. This became a serious concern for Rootnet customers, as delisting took up quite an amount of time which the team could have spent on more important tasks. Prior to working with SpamExperts, the system administrators used multi-RBL Checks, Spam Assassin and ClamAV, but eventually decided to bring a more effective solution on board.

*“We give our customers the best user experience by managing their cloud servers and give 24/7 support by e-mail and phone. The way we filter spam does affect this user experience. So we always test and benchmark the best solution. For spam, this would be SpamExperts,”* explained Colin du Croix, CEO Rootnet.



# Rootnet

## Customer profile

<b>Company</b>	Rootnet BV
<b>Location</b>	Nijmegen, the Netherlands
<b>Industry</b>	Cloud hosting
<b>Number of filtered domains</b>	<b>5.000 domains Incoming</b> <b>5.000 domains Outgoing</b>
<b>Products in Use</b>	Local Cloud, Incoming & Outgoing Filters
<b>Website</b>	<a href="http://www.rootnet.nl/">http://www.rootnet.nl/</a>

## Implementation

Rootnet has been working with SpamExperts since 2012, when they implemented the Incoming and Outgoing Filters in the Local Cloud. The mail servers have been configured to redirect inbound and outbound messages through the SpamExperts appliance, which quarantines the spam. The Incoming Filter is a vital solution for any webhosting company, as it protects the network from all inbound spam, viruses, phishing, and malware attacks. It immediately detects any new outbreaks of spam and malware and helps the company save time and up to 80% of hardware resources. Furthermore, the outgoing filter blocks spam emails from leaving the network and locks all abused accounts for further research on the matter.

*"We use SpamExperts to filter incoming and outgoing mail traffic to cloud servers used by our customers. We want to give them the right tools to provide the best mail experience for their users. At first, we used SpamExperts on a small basis to benchmark the performance, but now we want to share that experience with all our cloud server customers,"* further justified Colin du Croix.

## Benefits

The Incoming Filter has significantly helped lower the amount of spam received and has saved Rootnet time and money. As fewer resources are lost through manual adjustments of the filter, the team can now focus on bringing more value-added service to their end-customers. SpamExperts is a professional and reliable product which reduces two challenges: the increasing amount of spam not being effectively filtered by the standard solutions available and an increasing need to combat spam leaving its network. Since implementation, the in-house engineers have to deal with far less delistings and the time spent cleaning up spam has significantly reduced.

*"We have been monitoring end-user experience and we have noticed that their best experience is when we use SpamExperts to filter incoming and outgoing traffic,"* said their CEO.

## Target Reached

*"SpamExperts gives our cloud server customers the best e-mail experience!"* concluded Colin du Croix, CEO.

## Next steps

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**Contact** us to discuss your email security needs!  
[sales@spamexperts.com](mailto:sales@spamexperts.com)

Take a **Free Trial** to convince yourself of the quality!  
<http://trial.spamexperts.com>

**Check our solutions** for **Webhosts, ISPs & Telcos, Distributors and Resellers!**  
<https://www.spamexperts.com>

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[www.spamexperts.com](http://www.spamexperts.com)