



SPAM EXPERTS®
SIMPLY SPAM FREE

CASE STUDY

UNITEDHOSTING

EMAIL SECURITY IN THE CLOUD OR ON-PREMISES

INCOMING » OUTGOING » ARCHIVING

Local Cloud » SaaS Managed E-mail Security on your own premises » Incoming & Outgoing Filter » 4-tier Control » API » Clusterable » Synchronized » Scalable

The first ever written E-mail message goes back 41 years ago. Since then, a lot changed and we cannot conceive our lives without e-mail any longer. It has become the main business communication tool and employees spend more than half of the working day on E-mail. According to Radicati Group research, the number of E-mail accounts worldwide increased from 1 in 1971 to 2.9 billion in 2010 and will reach 3.8 billion in 2014, of which 75% belonging to consumers, and 25% to corporations. Spam remains however a deceptive threat for the productivity and efficiency of e-mail communication. Filtering spam has become of utmost importance for Hosting providers. That's because, while there are many important components in a webhosting infrastructure, spam filtering is at the core. SpamExperts has developed in-house e-mail security solutions, 100% tailor made for webhosts, in the cloud or on premises, managed, redundant, scalable and affordable.

Quick Read

Established in 1998, UnitedHosting was formed to address the need for high quality, great value UK based managed hosting solutions. With lightning fast servers located in world class facilities, no expense has been spared in building the ultimate web hosting platform with unrivaled reliability, all reinforced by a legendary 24x7x365 customer support team. From smaller shared hosting requirements right through to larger scale VPS cloud hosting, and fully managed dedicated server solutions, UnitedHosting provides a web hosting solution to satisfy any web project needs.

Challenges

Until some time ago, UnitedHosting was using a different anti spam product for its hardware filtering needs. While the filtering performance was satisfactory, the support and ongoing development were dragging behind. A fast growing webhosting company essentially needs updated filters that scale, cluster and offer reliable support which the previous supplier failed to provide. Without constant updates and real-time support, managing the application becomes a burden for the webhost. UnitedHosted started to actively look for a filtering solution which would fit the constantly changing needs of a typical web hosting deployment.



Customer profile

Company	UnitedHosting
Location	Hemel Hempstead, UK
Industry	Managed Hosting
Number of Domains	65.000
Products in Use	Local Cloud, Incoming Filtering
Website	www.unitedhosting.co.uk

Implementation

SpamExperts offered its Incoming and Outbound Local Cloud solution, which allowed UnitedHosting to licence the software and run it on its local hardware and thus scale the product. Having over 600 servers in its infrastructure, UnitedHosting preferred to install it on premises and still keep control of the solution. The software is managed by SpamExperts, whereas UnitedHosting receives 24/7 real-time updates and support.

Benefits

SpamExperts understood the needs of a large scale webhosting company and deployed the right spam filtering solution. Of critical importance for UnitedHosting was the fact that SpamExperts local cloud is fully clusterable, allowing one central management control server, and adding more filtering servers as the number of filtered domains increases. Currently SpamExperts filters 65,000 domains for UnitedHosting and as this number increases, so does the size of the cluster!

Due to the central control server, time spent on manual configurations has been reduced to the minimum. Project team members can make adjustments without having to log into anything. They simply hit a few keystrokes, and it's a quick change in a single location. Moreover, cPanel integration and automation is a greatly appreciated feature by the customers. SpamExperts and UnitedHosting closely collaborate to update the feature based on customers' feedback.

Target Reached

“Moving to SpamExperts has saved us time, reduced spam reaching customer mailboxes, and given much better integration for our end users to manage their own spam related settings. We now have less customer support related queries regarding spam problems, and happier customers overall. In a world where spam only gets worse and worse, it is important to invest in good products like SpamExperts to combat this problem, and we have faith that SpamExperts will continue to develop and evolve this fantastic solution!”, says Matt Wallis, Director of United Hosting.

Next steps

Contact us to discuss your email security needs!

<http://www.spamexperts.com>
info@spamexperts.com

Take a **Free Trial** to convince yourself of the quality!

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