



SPAM EXPERTS®
SIMPLY SPAM FREE

CASE STUDY

AFRIHOST

EMAIL SECURITY IN THE CLOUD OR ON-PREMISES INCOMING » OUTGOING » ARCHIVING

Local Cloud » SaaS Managed Email Security on your own servers »
API » Cluster-able » Synchronized » Frontend

Handling your spam problems alone costs valuable resources, can lead to mediocre filtering and ultimately results in customer dissatisfaction. Moreover, most in-house filters comprise nearly 100% of the total load on your hosting infrastructure. Therefore, stop spending your precious resources on mediocre filtering, go professional and outsource your email security. Focus on your core business instead!

Quick Read

Afrihost is a South African hosting company that is focused on delighting their clients with 'Pure Internet Joy'. Afrihost was founded in August 2000 on the premise that it could deliver a web hosting service superior to that provided by the industry at that time. For thirteen years, Afrihost has focused on delivering world class hosting solutions and runs services in South Africa, the USA and Australia.



Challenges

Unsolicited email caused many problems as the time spent by administrators in tuning and adjusting the filters did not add value and refrained them from focusing on their own competitive advantage. "Successful mail filtering has been a continuous concern for us and our clients. We've always prioritized clean mail delivery and have invested generous amounts of hardware and Systems Administrators' time", mentions Artur da Silva, Afrihost CEO.

Customer profile

Company	Afrihost
Location	Rivonia, South Africa
Industry	Internet Service Provider
Number of Domains	150,000
Products in Use	Local Cloud
Website	www.afrihost.com

Implementation

In order to solve the problems concerning mail filtering, Afrihost decided to deploy the SpamExperts Local Cloud for 30.000 domains, which replaced their existing local filter. Since the initial deployment in 2010, SpamExperts filtering has been running in their clustered environment for almost 3 years. SpamExperts' Local Cloud enables web hosting companies and enterprises to scale up resources any time when needed, without increasing mail server load. Moreover, Afrihost is more than pleased with the support of SpamExperts' technical team. "We're satisfied with the spam filtering capabilities as well as the support we get. SpamExperts offers great friendly service and takes the time to understand our needs which makes maintenance and new installations quite easy for us.", continues da Silva.

Benefits

As a result of the implementation of SpamExperts' solution, the administrators of Afrihost dedicated less time on tuning and adjusting their own spam filters. These time-savings can now be dedicated to Afrihost's core processes, i.e. delivering 'Pure Internet Joy' to their clients as SpamExperts makes Internet 'Simply Spamfree'. In the meantime the company has grown. In order to drive more strategic services, and become a more mature hosting provider, Afrihost realized the importance of implementing tools that would streamline that vision. Therefore, in 2013, Afrihost has decided to upgrade its incoming filter licence from 30.000 domains to 150.000 domains.

Commenting about the essential reason that has determined Afrihost to extend the usage of SpamExperts' products, Artur da Silva, Afrihost CEO states: "SpamExperts offers a working product & its personalized service is unparalleled. SpamExperts has made our spam filtering more efficient."

Target Reached

The SpamExperts implementation has had a tremendously positive business impact. "We have been using SpamExperts for the past 3 years. They offer a professional solution, with easy installation and maintenance. Our clients are 100% satisfied. In the meantime, our hosting has grown and as such the number of domains we'd like protected by SpamExperts. The SpamExperts solution works, maintenance & support are great too.", concludes da Silva.

Next steps

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